

Jayson Pankin Named as One of the World's Leading Intellectual Property Strategists

- The world's leading IP strategists are named in the online edition of a unique guide published by *Intellectual Asset Management (IAM)*
- AutoHarvest Foundation's co-founder recognized for contributions to unleash intellectual property in a neutral e-collaboration marketplace for advanced manufacturing fostering Open Innovation

DETROIT, Mich., June 16, 2014. The AutoHarvest Foundation, a global on-line meeting place for innovators of all types with an interest in advanced manufacturing, announced today that its co-founder & president, Mr. Jayson D. Pankin was ranked one of the World's Leading Intellectual Property Strategist by the British publication Intellectual Asset Management (IAM).

The world's leading IP strategists are named today in the online edition of a unique guide published by Intellectual Asset Management (IAM). The IAM Strategy 300: The World's Leading IP Strategists lists individuals that in-depth research has shown to possess the skill sets necessary to work with IP owners to maximise the value of their patents, copyrights, trademarks and other rights.

IAM researchers in the United States, Europe and Asia spoke to a wide range of senior corporate IP managers, as well as third-party IP service providers, in order to identify these IP leaders: men and women whose business is the creation, development and deployment of strategies that enable IP owners to gain maximum value from their portfolios. Only those individuals nominated multiple times by different parties as outstanding IP strategists are listed in the IAM Strategy 300.

"The IAM Strategy 300 recognises the achievements of a very select group of men and women whose advice has consistently helped companies across the world to generate significant extra value from their IP," says IAM editor Joff Wild. "Developments over recent years have shown the strategic importance of IP to businesses, so locating individuals who understand IP value and how to create it has never been more important. That is why we are so proud to publish the IAM Strategy 300: we know that the connections it helps to facilitate make a positive difference."

"Jayson's recognition by IAM goes beyond his many years commercializing IP to underscore AutoHarvest's game changing Open Innovation ecosystem which create jobs by democratizing access to IP for grassroots entrepreneurs and corporate titans" said founding AutoHarvest board member Dr. Val Livada, faculty member of the MIT Sloan School.

The IAM Strategy 300 is available in printed format and online at www.iam-magazine.com/strategy300.

About AutoHarvest Foundation

AutoHarvest Foundation, a 501(C) (3) nonprofit organization, created and operates a unique innovation ecosystem led by some of the most highly respected figures in the automotive and manufacturing industries. In 2012, AutoHarvest.org was launched as the world's only truly neutral and global on-line meeting place for innovators of all types with an interest in advanced manufacturing. This system allows users of all types to showcase capabilities, technologies and needs system-wide and then privately connect with fellow inventors and commercializers to explore technology and business development opportunities of mutual interest. The AutoHarvest interest group consists of over 250 prominent R&D and manufacturing organizations from industry, government and academia. Recently awarded a multi-year grant by the New Economy Initiative Foundation of Southeast Michigan, AutoHarvest is part of the Detroit Regional Innovation Network. For more information visit: www.autoharvest.org

About IAM

The IAM Strategy 300 is available in printed format and online at www.iam-magazine.com/strategy300.

Intellectual Asset Management (www.iam-magazine.com) is produced in London by the IP Media Group Ltd and reports on intellectual property as a business asset. Its primary focus is on how intellectual property can be best managed and exploited to create corporate value. The publication's core readership comprises senior executives in IP-owning companies, corporate counsel, private practice lawyers and attorneys, licensing and technology transfer managers, and investors and analysts.

Further information from: Elisha Jadav, the IP Media Group, London - ejadav@theipmediagroup.com