



Collaborate, Innovate and Win

The Innovation Answer is Coming

AutoHarvest – Collaborate, Innovate and Win

Collaboration is essential to cultivating the advanced manufacturing ecosystem. AutoHarvest will be the industry-inspired, open innovation marketplace that supports advancement through collaboration and provides a richer, deeper pool of intellectual property.

AutoHarvest is the engine to drive the new economy by accelerating product development, growing companies and creating new jobs.

– Dr. David E. Cole
AutoHarvest Chairman
and Co-Founder

An Engine to Drive the New Economy

Automotive manufacturers and their suppliers are seeking new technology and non-traditional resources in order to improve their products and manufacturing and business processes. These auto focused companies and organizations also desire to transfer their technology and process knowledge to automotive and “non-automotive” users to foster economic growth and job creation. Innovation is critical to future success for any organization.

University and governmental organizations such as the Departments of Energy and Defense, along with traditional and non-traditional supply chain companies, may have this needed technology, but much of it is locked away and cannot currently be shared efficiently among stakeholders. AutoHarvest holds the key to unlock this valuable knowledge and research through its secure platform dedicated to sharing intellectual property, facilitating connections, and fostering collaboration among manufacturers, suppliers, technology providers and other individuals and organizations.

In summary, AutoHarvest's mission is to facilitate:

- Outflow of knowledge
- Inflow of knowledge
- Collaboration between diverse parties

Marketplace for Buyers, Sellers and Collaborators

AutoHarvest will benefit three key user groups: buyers with problems seeking solutions; sellers with existing intellectual properties that can provide solutions; and collaborators that can innovate to address these and other unmet needs.

Through AutoHarvest’s toll-free web-enabled platform, OEMs, suppliers, entrepreneurs, and university and national research labs will register to communicate their wants and needs through messaging, company sponsored virtual rooms, email presentations, video conferencing and webinars.

While the initial focus of AutoHarvest will be on the global automotive industry, adjacent markets and stakeholders will benefit as well, including:

- Aerospace
- Alternative Energy
- Any Stage Entrepreneurs
- Cleantech
- Consumer
- Defense
- Economic Development Organizations
- Intellectual Property Experts
- Foundations
- Information Technology
- Medical Device
- Telecommunications
- Tiered Suppliers
- Transportation
- University and National Research Labs
- Venture Capitalists



Once connected, users can:

- Build company and personal profiles via a secure identity management platform
- Participate as a buyer, seller or collaborator in a transaction-focused marketplace
- Showcase intellectual property and technology with video demos and presentations over a secure web platform
- Foster integrated communication through virtual think tanks
- Conclude transactions more effectively with point-and-click industry-vetted license, non-disclosure agreements (NDA) and sponsored research templates

Industry Inspired

AutoHarvest is a 501 (c) 3 non-profit organization and is led by some of the most highly respected figures in the automotive industry, including: long-standing automotive analyst Dr. David Cole; Jayson Pankin, formerly Delphi's new venture creation specialist; an Innovation Advisory Council led by Ford Global Technologies, LLC that includes General Motors Company, The Chrysler Group, LLC, Covisint, Delphi, 3M, National Renewable Energy Laboratory, University of Michigan, Ohio State University – Center of Automotive Research; and a peer group of more than 50 prominent government, university, OEM, supplier and manufacturing organizations.

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AutoHarvest has a presence within the innovation hubs of the region including Wayne State University's Research and Development Park, TechTown, and the University of Michigan's North Campus Research Complex.