

**分论坛三**  
**Sub-Forum 3**  
**互联网经济与知识产权保护**  
**Internet Economy & IP Protection**

**时 间：** 2018 年 11 月 7 日下午 13:30—17:00

**Time：** 13:30-17:00, November 7, 2018

**地 点：** 上海锦江饭店小礼堂（茂名南路 59 号）

**Venue：** Jinjiang Chapel, Shanghai (No. 59, Maoming S. Road)

**协办单位：** 中国（上海）自由贸易试验区知识产权协会

**Co-organizer:** Intellectual Property Association of China (Shanghai)

**Pilot Free Trade Zone**

**中国科学技术法学会**

**China Law Association on Science and Technology**

**中华全国律协信息网络与高新技术专业委员会**

**National Law Association of Information Network and**

**High-Tech Professional Committee of China**

13:00-13:30	<b>代表签到 Registration</b>	
<p>论坛及主旨演讲主持人：陈乃蔚先生，中国（上海）自由贸易试验区知识产权协会会长、中国科学技术法学会常务副会长、世界知识产权组织（WIPO）仲裁与调解中心仲裁员、调解员</p> <p>Moderator of Forum &amp; Keynote Speech: Mr. Naiwei CHEN</p> <p>President of Intellectual Property Association of China (Shanghai) Pilot Free Trade Zone</p> <p>Executive Vice President of China Law Association on Science and Technology</p> <p>Arbitrator &amp; Mediator of WIPO Arbitration and Mediation Center</p>		
13:35-14:45	主旨演讲 Keynote Speech	<p>段瑞春先生，中国科学技术法学会名誉会长、原国务院国有资产监督管理委员会监事会主席（20 分钟）</p> <p>Mr. Ruichun DUAN</p> <p>Honorary President of China Law Association on Science and Technology</p> <p>Former Chairman of the Board of Supervisors of the State-owned Assets Supervision and Administration Commission of the State Council</p> <p>(20 min)</p> <p>Jayson Pankin, President &amp; CEO of AutoHarvest</p> <p>郑俊芳女士，阿里巴巴集团首席风险官、中国互联网协会标准工作委员会副主任委员（20 分钟）</p>

		Ms. Junfang ZHENG, Chief Risk Officer of Alibaba, Vice Committee Director of Internet Society of China Standardization Committee (20 min)
14:45-15:00	茶 歇 Tea Break	
<b>专题讨论一（共 45 分钟）</b> <b>Panel Discussion 1 (45 min)</b>		
<p>专题讨论主题：<b>网络经济下知识产权保护的新发展</b></p> <p>Theme: <b>The New Development of IP Protection in Internet Economy</b></p> <p>专题讨论主持人：游闽键先生，中国（上海）自由贸易试验区知识产权协会副会长、上海知识产权研究所所长、世界知识产权组织（WIPO）仲裁与调解中心仲裁员、调解员</p> <p>Moderator: Mr. Minjian YOU,  Vice President of Intellectual Property Association of China (Shanghai) Pilot Free Trade Zone  Head of Shanghai Intellectual Property Research Institute  Arbitrator &amp; Mediator of WIPO Arbitration and Mediation Center</p>		
		江卫华先生，京东集团内控合规部副总裁 Mr. Weihua JIANG, Vice President, Internal Control and Compliance Department of JD.com
		谢斐女士，盛大游戏 CEO Ms. Fei XIE, CEO of Shanda
		寿步先生，中华全国律协信息网络与高新技术专业委员会主任、上海交通大学知识产权研究中心主任 Mr. Bu SHOU Director of National Law Association of Information Network and High-Tech Professional Committee of China Director, Intellectual Property Research Center, Shanghai Jiao Tong University
		孙凯先生，上海新净信知识产权服务股份有限公司总裁 Mr. Kai SUN, President of Sinofaith IP Group
<b>专题讨论二（共 45 分钟）</b> <b>Panel Discussion 2 (45 min)</b>		
<p>专题讨论主题：<b>互联网行业知识产权保护及多元化纠纷解决机制</b></p> <p>Theme: <b>IP Protection &amp; Multiple Dispute Resolution in Internet Industry</b></p> <p>专题讨论主持人：游闽键先生，中国（上海）自由贸易试验区知识产权协会副会长、上海知识产权研究所所长、世界知识产权组织（WIPO）仲裁与调解中心仲裁员、调解员</p> <p>Moderator: Mr. Minjian YOU,  Vice President of Intellectual Property Association of China (Shanghai) Pilot Free Trade Zone  Head of Shanghai Intellectual Property Research Institute  Arbitrator &amp; Mediator of WIPO Arbitration and Mediation Center</p>		
		美国 JAMS 知识产权资深仲裁员、调解员 Senior IP Arbitrator & Mediator of JAMS, US
		Morag Andersen 先生，英国 Bird&Bird 高级合伙人 Mr. Morag Andersen, Senior Partner of Bird&Bird, UK
		杭州互联网法院法官

		<p>Judge of Hangzhou Court of Internet</p> <p>傅刚律师，上海经贸商事调解中心调解员、协力律师事务所高级合伙人（待定）</p> <p>Mr. Gang FU, Attorney, Mediator of Shanghai Commercial Mediation Center, Senior Partner of Co-effort Law Firm LLP (TBC)</p>
16:30-16:45	讨论/问答	Discussion/Q&A
16:45-17:00	<p>闭幕式</p> <p>Closing Ceremony</p>	<p>市领导致辞（待定）</p> <p>Address given by officials of Shanghai Municipality</p> <p>国家知识产权运营公共服务平台国际运营（上海）试点平台揭牌仪式、颁发论坛组织的知识产权最佳实践十大案例奖项</p> <p>Inauguration Ceremony of International Operation (Shanghai) Pilot Platform of SIPOP</p> <p>Award Ceremony for Top 10 Best IP Practices organized by the Forum Committee</p>