

autöMOBILI D

NAIAS DETROIT

JANUARY 8-12, 2017 • COBO CENTER • DETROIT, MI

DETROIT IS WHERE MOBILITY INNOVATIONS MEET THE PAVEMENT.

The North American International Auto Show serves as the global stage for companies to debut brand defining vehicles and industry-shaping announcements. Spearheaded by NAIAS, AutoMobili-D will run in conjunction with the 2017 auto show this coming January in Detroit and will feature more than 100 companies, including automakers, tier one suppliers and tech startups. This exposition focused on the rapidly evolving global automotive and mobility landscape.

KEYNOTE SPEAKER: John Krafcik, CEO of Google's Self-Driving Car Project.

WHY NAIAS?

NAIAS RANKS ABOVE ALL OTHER DOMESTIC AUTO SHOWS IN:



INTERNATIONAL MEDIA COVERAGE

C-LEVEL EXECUTIVE ATTENDANCE
(from both OEMs & suppliers)



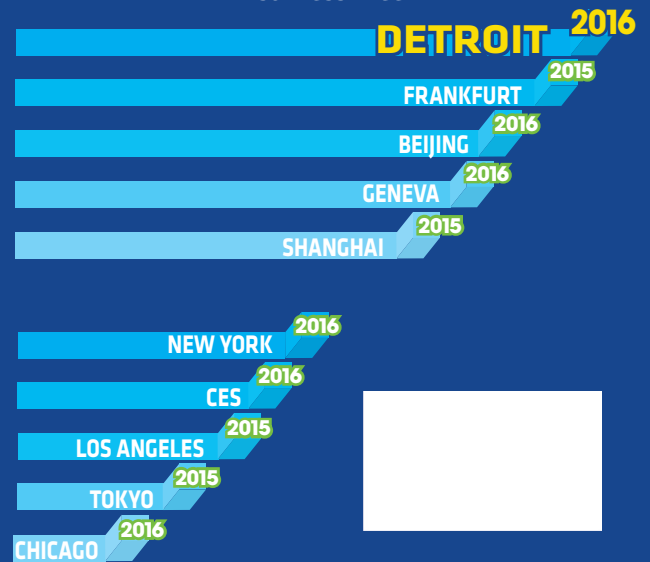
Worldwide & North American
Vehicle Unveilings

Designer, Engineer & Analyst Attendance



GLOBAL AUTO SHOWS MEDIA MENTIONS

First Press Week



WHY DETROIT?

Preeminent place for auto-related research and development, where key industry players from around the world have facilities to remain at the forefront of innovation.

- ▶ Home to 375 automotive R&D centers.
- ▶ Leading the nation in automotive - related R&D. \$8.9 billion, or 76 percent.
- ▶ 20,000+ automotive patents, 3x more than the next state.
- ▶ Leads the country in navigation and smart mobility patents.

AUTOMOBILI-D'S COMMUNITIES



CONNECTED CAR



AUTONOMOUS DRIVING



E-MOBILITY



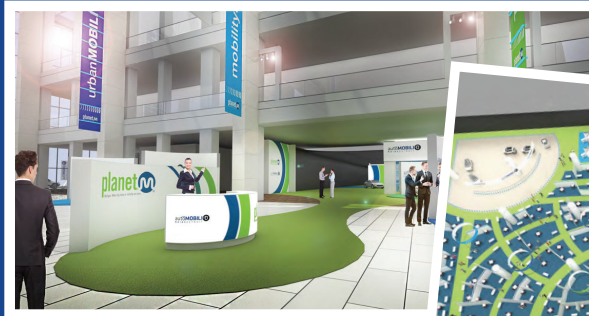
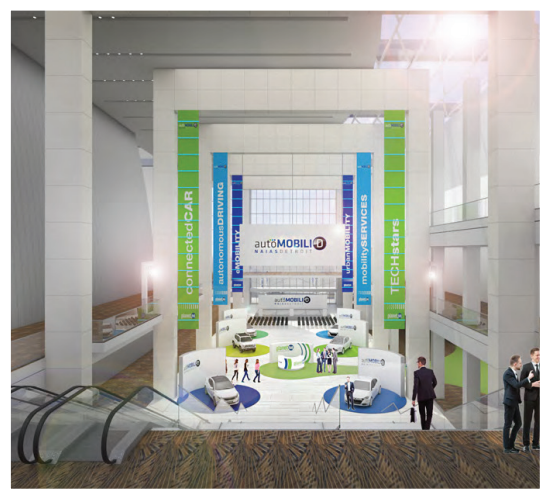
URBAN MOBILITY



MOBILITY SERVICES

MULTIPLE ENGAGEMENT OPTIONS

MAIN STAGE SYMPOSIUMS



SHOW FLOOR EXHIBITS

The NAIAS main stage in the atrium will feature panel discussions and symposiums about mobility while a smaller theatre in Hall E will offer presentations in a more intimate setting. NAIAS is in the process of curating the symposium and presentation schedule for Wednesday, January 11 and Thursday, January 12 (Industry Days). Companies have the option to be present a full symposium where they will supply the moderator, panelist, presentations/video content or the opportunity to suggest a key executive for participation on one of the mobility panels.

If interested, scan here and submit this form for consideration:

FOR MORE INFORMATION, CONTACT:

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